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WEBCREATIONUK

WebCreationUK New Business eGuides | Version 2.0 R4.0 - November 2014 | www.webcreationuk.com

SITEINSIGHT: EBONY DAVIS INTERIORS

EGUIDE

- » COMPANY INSIGHT
- » HELP & ADVICE
- » ECOMMERCE
- » FEATURED SITES

THE GO-TO WEB COMPANY

A brief intro to WebCreationUK and the great services we offer..

MY SITE

Advice on choosing the safest route for your business + Package info.

THE CREATIVE PROCESS

An overview of your website project process and timeline..

REACH NEW HEIGHTS

So you're Online...now get your site noticed with Elevate SEO!..

STUNNING WEBSITES SENSIBLE PRICES

THE GO-TO WEB COMPANY...

HOW WE GOT TO WHERE WE ARE TODAY

★ WebCreationUK are part of the WebCreation Group - one of the UK's leading, long established Web Design and Development groups

★ We have over 9000 clients and counting

★ We pride ourselves in the fact that all our websites are custom designed and built to customer specifications - at low cost

★ We have ALWAYS offered unlimited design revisions; we work on the design of your website until you are 100% happy to proceed with the website build

★ We are a successful, business with many years of experience in all aspects of web design, web development, web marketing and other related web services

★ Your business is very important to us and we'll always do our best to support and help our clients whenever we can

The WebCreation Group has come a long way since the formation of the UK side of the company in 2004. Our fundamental values today remain the same as they were back then; **to provide small to medium sized businesses with quality, custom web design and development services at the absolute fairest price possible.**

Getting the balance right

'The fairest price possible' doesn't necessarily mean 'the cheapest price'. Unlike many other web companies who will happily create unbelievably cheap websites, **we are extremely passionate about providing excellent products and services that can really help a business to grow and flourish.** We set our prices at very fair and realistic levels and we'll never complete a website for a client until they are 100% happy with the design. As such, **we truly believe that we have got the quality/price balance just right for all.**

Customers just like you

We frequently create websites for businesses that offer similar services, such as lawyers, property services, musicians and fashion retailers, and we've gained valuable knowledge on how these companies operate and what works well for them when it comes to creating their websites.

The skills we've gained in web design and marketing for these varied fields of business can also help our clients when they are planning their web strategy.

Growing our business

As a leading website design company, we are continuously improving our infrastructure and services. Our project workflow and management systems work well because they enable a high level of interaction between the client, website designers, programmers and project managers - helping to ensure your project runs smoothly and efficiently.

Its a Global thing!

With our UK offices based in Trowbridge, Wiltshire, WebCreationUK are supported by a dedicated, professional team of over 100 Web Designers, Developers, Project Managers, Administrators and Senior Management staff who to date have provided over 9000 websites for businesses.

Our clients range from small start-up businesses, to sizeable, brand recognisable organisations such as DHL.

If you would like to discuss any aspect of your web project then please call us on:

08448 227722

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MY SITE: DIY vs CUSTOM DESIGN.

INVEST WISELY FOR YOUR BUSINESS

When it comes to getting a website, most businesses have a choice of two routes they could take:

1. **Use a company that offers pre-designed templates with 1000's of ready made 'themes' to choose from. You'll then need to add your own text, images and logo; essentially, DIY!**

2. **Use a web design company or freelance web designer who will create a professional, custom website that's unique to you in every detail**

Know the limitations

Either of the above will get you a website, but the benefits of using pre-made templates and themes can be very limited and in some cases do your business more harm than good. The sensible route, and the one that will provide you with the greatest return on investment as well as the best possible chance of success for your business, is to use a reputable and established web design company to create a bespoke (custom) designed and built website for you.

The benefits of bespoke

★ You can speak to humans
Some web companies, particularly the themed template variety, are 'email only' and don't allow you to discuss your requirements with sales or technical staff. We talk with our clients and are always happy to advise and answer any questions.

★ Your site will be custom designed and built to your specification / requirements
This is very important if you have an existing brand, require a unique identity and/or you require additional features.

★ Your site will be search engine friendly
If you use one of the themed template sites, it may well struggle in Google's rankings.

★ No hidden costs
Most template site companies will 'own' your website and could charge you a variety of fees. With WebCreationUK you will own your website code and have unrestricted FTP Access to your website files. **NO HIDDEN COSTS!**

Many of our clients initially went down the template route because it was so cheap, only to later realise that their decision was actually a costly choice.

> "I attempted to create my website with 1&1 web design.. and within a few weeks I realised I had made a big mistake..."
>
> Sarah - Rainbows End

Your best chance of success

As a businesses, a web site is one of the most important investments you can make. If you want the best chance of success, hire a website design company that will create a bespoke (custom) design and build for you. They should listen to your requirements and provide guidance and expertise on how to get the most out of your website.

Look for a balance of great design, service and price; the cheapest isn't always the best choice. Make sure the company you use have an existing portfolio and have been in business for at least 3 years

Don't make the mistake of being tempted by very low prices and/or themed template sites; remember, what you save on now, you might pay for later.

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MY SITE: THE RIGHT PACKAGE.

WEBSITE PACKAGES OVERVIEW

Search and be found!

Google scans pages from every website and picks up what your site is all about so that it can categorise it correctly on its databases.

Its crucial that your website shows up in broad searches relating to your industry so **be sure that your website is coded correctly and fully search engine optimised.**

If you use a template service you might add your logo, a few images and some text - and you'll have a new website in no time. **However, you won't rank well for relevant search terms** other than for your physical business/domain name. **Search engines may also have issues picking up content from a template website** because the same website solution has been produced for many other companies in many different industries.

Our skilled web designers **custom design and build responsive websites** for businesses. Whatever your business, we are able to create a website to suit. As a starting point, we offer 3 types of website packages.

Brochure style sites

WordPress

Most websites that are not selling goods online we class as 'brochure style' sites. You'll get a great custom designed, mobile friendly site with a choice of pricing depending on how many main section pages you require. Our sites are build around the popular WordPress framework.

Ecommerce sites

If you want to sell goods and services and take payments online, then an eCommerce site is essential.

Magento
Open Source eCommerce

Our eCommerce packages can be built around the WordPress framework or the 'industry standard' Magento eCommerce solution. Either option will provide everything you'll need to get selling. Additionally, your website can be tailored to your exact requirements should you require additional features outside of the standard set.

Advanced sites

If you need more advanced functionality, e.g. a mix of eCommerce and Brochure style with additional complex features, then our Advanced Sites deliver. Talk to us about our advanced site options which are designed and built to exacting client requirements.

Content Management Systems (CMS)

Our responsive WordPress based sites are ideal for managing and promoting your business. They include a easy to use CMS enabling you to add sub-pages, update the text and images on your pages as and when you like, plus many more great features.

A CMS allows you to keep your site up to date - thus maximising the chances of engaging your visitors and encouraging them to return to your website.

All our sites come with a CMS as standard.

For all the latest prices, options and full package specifications call us on 08448 227722 or visit our website at: www.webcreationuk.com

MY SITE: LOCAL? THINK GLOBAL!

UK & BEYOND..WE'VE GOT IT COVERED!

Now showing at a website near you..

Traditionally, its always been good advice to 'go local' when looking for goods and services. Today, the Internet has transformed our lives. We frequently shop online and use services based all over the UK and beyond. Your location is no longer so important when it comes to finding a reputable company to work with you and your business. **It really does make sense to look further afield to get the best deal and services** rather than be limited to your home town or city.

Using a well known and trusted Web Design & Development company like WebCreationUK, with its great products and services, as well as reviews for all to see, is a sensible business move. **There really is no reason why you should insist on a 'local' web designer.**

We have customers from all areas of the UK and beyond; one or two are probaby based not too far from you!..

There's no need to travel to our offices and spend time in meetings, this keeps your price lower!..

The Web has no boundaries! WebCreationUK are friendly and professional, and we offer FREE advice. If you like, think of us as your 'LOCAL' Web Company!..

You're probably hoping to gain business from all over the UK or perhaps globally. So really, why would you limit your chances of success by only using local web companies?

Our Project Management Systems help to ensure your project runs smoothly...

I have now had 3 websites made for 3 small businesses. My first experience was with a local company and my second and third with WebCreationUK. There has been no comparison...They have excellent levels of communication, their response to any query is very quick...They are a very easy company to work with.

I paid considerably more with the local company first time around for a poorer product with poorer service."
Alice Rose Atelier

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LEADING eCOMMERCE.

A FLEXIBLE, FEATURE RICH SOLUTION

WebCreationUK design and build ECommerce websites around the Magento and WordPress eCommerce frameworks. The WordPress eCommerce package is idea for small stores and provides easy to use, full eCommerce functionality.

Magento
Open Source eCommerce

Magento is one of the the worlds most powerful platforms for eCommerce stores of any size but especially suited for the larger eCommerce store or service.

Magento enables us to create amazing eCommerce websites for our clients - from fairly small stores to large online ecommerce outlets.

Magento offers very flexible and advanced features but with an easy to use administration system that is ideal for small, medium or large businesses entering the world of eCommerce.

The UK eCommerce market is huge and continues to grow at quite an amazing rate. Finding an eCommerce solution that suits your budget, functional and administrative requirements, can be a daunting task.

Naturally, an eCommerce website will require someone to update products, manage pricing and process orders. Selecting a suitable administration 'back-end' will make things time efficient and allow you to alter the site as time moves on, which is really important. The award winning Magneto platform, has over the last two years become almost the industry standard solution due to its support, flexibility and scalability.

WebCreationUK provide trusted eCommerce packages that are ideally suited to businesses like yours and **we can work with most Online Payment Providers**, enabling us to offer a truly cost effective and professional eCommerce solution.

barclaycard

WebCreationUK have a vast amount of experience in providing online trading services and we are able to accommodate nearly every Merchant Account available today. This includes those services provided by all the major banks as well as the hundreds of alternative options available, including PayPal.

WebCreationUK recommend Barclaycard, one of the UK's leading merchant providers. We are able to offer incredibly attractive rates to clients who wish to use Barclaycard thanks to this association.

Please ask for details about Barclaycard Merchant Accounts.

ALREADY HAD A WEBSITE QUOTATION FROM US?

If you are happy with the quotation we emailed you and you would like to go ahead, simply email the salesperson that sent you the quotation or call the Sales Team on 08448 227722. They will then arrange to take your deposit and get your project assigned to a web designer.

IN ASSOCIATION WITH barclaycard worldpay PayPal

MasterCard Maestro VISA VISA Electron DIRECT Debit

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THE CREATIVE PROCESS - 1.

TEAM SPIRIT

We are passionate about every project we undertake and always strive to create websites that not only look great, but also function to the highest standards. We understand that your website is a valuable marketing tool and should totally represent your business and its image or existing brand identity.

Client satisfaction is very important to us, as such, we offer **unlimited design revisions with every package**. This guarantees that your allocated web designer will work closely with you until you are happy with your website design - before it goes live.

Help is always available should you need to change or upgrade your website in the future and we hope that you'll find working with us is a pleasurable experience at all times.

★ Our talented, experienced Web Designers work closely with you and provide creativity and guidance

★ Unlimited design revision period - ensuring total client satisfaction

★ Fully supported by our project management and technical teams - from design to completion

With the exception of large projects, we rarely meet our clients face to face. Communication is conducted by phone and email and you'll find response times from your Web Designer, Developer and Projects teams are excellent.

Our clients benefit directly from our project systems as they enable us to keep our costs lower whilst still maintaining a high standard of service and quaility of product. They are designed to ensure a smooth workflow - from initial contact through to your website going live.

> "After approaching several web design companies my preferred choice was WebCreationUK who provided TNT impact, style to die for and professional service with a smile...and all for such a remarkable price!"
>
> Francesca Neill - Beauty with Passion

The Web Development: Team

Our highly skilled teams of Web Developers are the backbone of the business.

Working closely with our Web Designers and Projects teams, they utilise the latest web technologies to provide both general website build and more advanced back-end development, including eCommerce, Online Stores, Content Management Systems, Adobe Flash development and Mobile Apps.

The valued expertise of our Development Teams enables WebCreationUK to create websites that rival some of the best around.

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THE CREATIVE PROCESS - 2.

PROJECT CYCLE TIMELINE & NOTES

UK Version 2.0 / October 2014

To help your project run as smoothly as possible we've prepared this guide to help explain the procedures and normal timescales involved in the creation of your website. Obviously some of the tasks in the design and development process are reliant on the client's feedback - e.g. completion of the Creative Brief, so please try to respond as quickly as possible to any requests your designer may have.

Please note that the timescales stated below are approximate as no two websites are the same and therefore some designs take longer than others.

= WebCreationUK Action **= Client Action**

TIP **ADDITIONAL TIPS FOR ADOBE PDF READER USERS**
[CLICK HERE TO GET ADOBE READER FOR FREE]

START

1 1ST PHASE — 7-10 DAYS

STEP 1 — COMPLETE YOUR CREATIVE BRIEF

Complete your Creative Brief as soon as possible!

Your brief will help our web designers & developers understand your requirements and get a 'flavour' for the style of site that you are looking for. We ask quite a few questions in the brief as the more information you can give us the better. This may also help you with your planning by asking questions that you may not have thought of...

TIP

STEP 2 — ASSIGN WEB DESIGNER

Once we receive your completed brief, our Project Allocation team will select a Web Designer who is best suited to your particular type of web design requirements...

STEP 3 — WELCOME EMAIL

Your assigned Web Designer will normally contact you by email within 24-48 hours to introduce themselves. They will ask any questions that might arise from reading your Creative Brief as well as explain the design procedures to you...

2 2ND PHASE — 1-4 WEEKS

STEP 4 — CREATE DRAFT DESIGN CONCEPT

Based on your creative brief our web designers will work on a draft homepage. They may contact you from time to time during the initial design phase to clarify areas of your brief etc.

Our Web Designers frequently work on multiple design projects but they aim to have a draft homepage design completed within 7-10 days. Sometimes your draft design might be ready earlier than expected, other times later. Your designer will contact you when they are happy with what they have created and need your feedback - so please be patient...

TIP

STEP 5 — RECEIVE DRAFT HOMEPAGE

When you receive your homepage design it's advisable to set aside some time to carefully study all aspects of it before you get back to us by email with your feedback. Try to be as constructive as possible with your comments and provide clear instructions if there any changes required. If we don't get the design right first time, don't worry - you'll receive further design revisions until you are completely happy with it.

Please note that what you view from your designer will be a visual representation of how your new site will look and may include some visual representation of the site's structure, i.e. navigation to other pages - its not a working website just yet.

When you are satisfied with the homepage design concept and you are happy to move forward with the remaining design and development, you will need to sign it off by notifying your web designer who will in turn notify Project Admin.

If you have any questions that your web developer cannot deal with, please contact our project managers on 08448 227722 or submit an online helpdesk ticket.

TIP

STEP 6 — DESIGN SIGN-OFF

Your designer notifies Project Admin that you are happy to proceed with the site development. Admin then raise an invoice for your 2nd payment (25% of your quoted project price)...

STEP 7 — PAYMENT = DESIGN SIGN-OFF

Make your payment as soon as possible to avoid delays in the development of your website. Remember that our web designers work on multiple projects so prompt payment will keep your project progress on track...

3 3RD PHASE — 1-3 WEEKS BROCHURE SITE / 2-6 WEEKS ECOMMERCE SITE

STEP 8 — WEB DEVELOPMENT / CODING

Your assigned Web Developer will receive all the relevant artwork and website mock-ups from your Web Designer and commence with the coding (programming) of your website.

Once the site has been coded and is functional, the developer will make it available for viewing by the client.

Note at this stage, much of the text and image content of your site may be temporary. We use placeholder ('dummy') text until you either send us your real content or add the content yourself with the CMS once the site is completed. In the case of images where you've not supplied any, we may use generic ones for now...

STEP 9 — REVIEW SITE / FURTHER DEVELOPMENT

Review the coded website and check that all pages meet your requirements for layout and functionality. Report back to your Web Developer with any changes required or to confirm everything is ok.

The above development process continues until you are happy with all the section page layouts and functional elements of the website. If you have any questions that your web developer cannot deal with, please contact our project managers on 08448 227722 or submit an online helpdesk ticket.

Ensure you have your website content ready as you'll soon be able to add it to your new site...

STEP 10 — CMS READY FOR CONTENT ADDITION

Once all the site pages are finalised your Web Developer will send you a login for your site CMS (Content Management System). You'll now be able to add your text and image content to your new website. If you have fairly limited content, we can add this for you if you prefer. We will advise you on this if you have any questions...

TIP

STEP 11 — ADD YOUR CONTENT & SIGN OFF

You'll now need to ensure that all your website content is added to the site. We can make your site live even if you've not entirely finished certain areas but we do advise that you try to complete as much as possible.

APPROVE THE FINALISED PROJECT WORK WITH YOUR DEVELOPER BY EMAIL...

STEP 12 — GO-LIVE NOTIFICATION

Project Admin are notified by your Developer that you have 'signed off' and are ready to Go-Live. They will now raise the final 25% invoice for payment...

STEP 13 — FINAL PAYMENT - SITE LIVE

Make your final payment as soon as possible to avoid any delays. Once we receive payment in full, we'll make your site live on your chosen hosting/domain and send you the completed project files for your retention...

STEP 14 — PROJECT COMPLETE / LIVE!

TIP

COMPLETION

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SITEINSIGHT: EBONY DAVIS INTERIORS.1

THE CLIENT: EBONY DAVIS INTERIORS / **WEBSITE TYPE:** BROCHURE STYLE / **FRAMEWORK:** CUSTOM / **URL:** WWW.EBONYDAVISINTERIORS.COM

Ebony Davis Interiors is a British design studio that creates luxurious, thoughtful, liveable spaces for national and international private clients.

Their talented and small team of dedicated professionals have diverse skills and experience - sharing the same passion and design vision, evident in all their projects. They are based in London and their clients are global.

"My philosophy is simple. I like to ensure that the fundamental design and the materials are classic, well made, with an attention to detail, quality and an appropriateness to the building and its inhabitants. Then I like to layer on fresh, classic and contemporary elements such as lighting, furniture - combining the old with the new, and art that feels just right for our clients.

Approaching every project with the same level of integrity and passion, we maximise the potential of a space, so that it looks great and feels good. Ebony Davis Interiors encapsulates an inspiring sense of design - resulting in beautiful interiors you can effortlessly live your life in. A philosophy our clients share."

Ebony Davis

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Ebony has a long standing interest in creative media and the arts. She worked in fashion, advertising and television, working on many high profile brands - Nike, Giorgio Armani, Addidas, British Airways, H & M, Raymond Weil and others.

She has now converted her creative sensibility and passion into her daily life through interior design projects, as well as her community work as a Director for a not for profit arts group - strengthening the local community in which she lives.

Ebony first discovered her passion and love for interior design as a child, absorbing any beautiful environments she found herself fortunate to be surrounded by. She was greatly influenced by her parents artistic nurturing in the history of arts, own varied art collections and the great British tradition of treasure hunting at car boot sales and antique markets.

Encouraged by friends and family to translate her natural design talent and passion into a career. Ebony Davis Interiors took flight, symbolised by the hummingbird featured in the company logo.

SITEINSIGHT: EBONY DAVIS INTERIORS.2

How my website is helping my business grow

"The development of a professional and beautiful website that reflects my business, Ebony Davis Interiors and brand, is vital to engaging with my client base. My relentless passion for design influenced my vision and creative brief provided to WebCreationUK. I knew how I wanted the site to look and they interpreted by brief perfectly.

My website has enabled my business to have a national and international platform and importantly within the industry of interior design my site enables clients to view my previous design work. This is crucial for me to negotiate new business and make the most of business opportunities, so my gallery page acts as my digital portfolio.

At any time I can refer prospective clients to the website and be confident in what they will see. The website is an important marketing vehicle - my brand is positively reinforced, building brand awareness and equity, whilst presenting my company in a professional and user friendly way."

Why I chose WebCreationUK to design my website

"I chose WebCreationUK as my research indicated that they are a very experienced web development company, the creative packages were very attractive in terms of price point and content and examples of websites they had created reassured me that I was on to a winner."

Ebony Davis - Ebony Davis Interiors

EBONY DAVIS INTERIORS
LONDON

"WebCreationUK delivered. The website was on brief, within budget, the design process was effortless, and the end result exceeded my expectations. I would certainly recommend WebCreationUK and use their service again. I have a website that I'm proud of."

VISIT THE WEBSITE

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ELEVATE: REACH NEW HEIGHTS.

TUNE UP YOUR SITE WITH ELEVATESEO!

A great looking website from WebCreationUK is just the starting point towards gaining online success for your business...

Search Engine optimised coding comes as standard with all our new websites but there is actually more that can be done to boost your website and gain high-level search results. Our **ElevateSEO** Programme can improve your ranking on search engines, giving increased website visitor performance and improving your online marketing campaign dramatically.

I wasn't sure about the importance, or investment in SEO, but I can say without any doubt that we have increased revenue, simply by appearing higher up on Google... We are now generating more candidates able to find us...and also more clients giving us business. Its great!"

Kingston Stanley
Marketing Recruitment Co.
Dubai

Reach New Heights with the ElevateSEO programme

Obtaining a high position on Google for your area of business can be extremely difficult to achieve. There are a limited number of spaces on page one of Google, so its pretty much impossible to guarantee a top ranking. Alarmingly, businesses are still being promised un-achievable results by some SEO companies.

We take an honest and realistic approach with our ElevateSEO programme and our highly skilled SEO team can achieve high ranking positions using tried and tested methods.

Getting your site high up in the Google search rankings will increase the number of visitors to your website and could potentially make a big difference to your turnover, so it's absolutely worth considering using this service. **We have many customers using the ElevateSEO Programme that are seeing at least double the amount of visitors since going ahead.**

Think about it; a relatively small investment could easily make a huge diference to your business!

There's no contract, so you can cancel at any stage.

Interested?
To find out more, call us on: 08448 227722

SEO helped our business grow too!

SEO is crucial to our business too and has a huge effect on the amount of enquires we receive. It enables us to secure business globally.

Just some of the many features

- Free initial Keywords Ranking Report (normally £300)
- Complete Site Analysis
- Offsite and Onsite Search Engine Maximisation Techniques
- Search Diagnostics and Fixes (if needed)
- Manual Intervention Across All Metadata Fields (if needed)
- Intelligent Manual Link Building Campaigns
- Increased Search Ranks
- LIVE Rank Tracking
- Monthly Link Building Reports
- Dedicated SEO Support Team
- Pay-As-You-Go Monthly

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OUR ADVICE IS FREE.

GETTING HELP WITH YOUR PROJECT

Getting a business online can be a daunting task for some. As such, we are happy to assist clients with every aspect of their website project wherever we can and this includes providing web marketing tips to help ensure that your web strategy is as successful as possible.

Our expertise comes FREE and we'll discuss your requirements in detail from the outset, providing guidance along the way.

If you have any questions at all, you can be sure that you'll get all the information you need from our Sales, Design and Development or Projects teams. PLEASE CALL OR EMAIL US.

Here is just a short list of jargon that we're frequently asked about:

Domain Names

Domain names are alpha-numeric names used to 'point' to your website's 'address' on a web server, E.G. www.apple.com. A web site address includes a suffix such as .com, .net, .org, .co.uk etc... WebCreationUK provide full domain name registration and related services.

Web Hosting

When you sign up for a web hosting account with WebCreationUK you are allocated webspace, email accounts and other related tools and resources to help manage your eBusiness.

Web-Space

Physical hard disk storage space allocated to you for storing all your website files on. Measured in Megabytes or Gigabytes.

Web Server

Your website files reside on a web server (a computer permanently connected to the Internet). WebCreationUK use many web servers to cater for our large client base.

FTP (File Transfer Protocol)

A means of uploading your files from our development computers to your webspace. This happens when your site goes live but also in the development stage when we upload your pages to one of our 'Dev Servers' to let you see how its all going.

HTML (Hypertext Markup Language)

A programming language used for creating pages and controlling how those pages appear on the web.

Adobe Flash

Software used to create some websites, animation sequences and interactive elements within web pages. Flash is often used to create web adverts like the small 'banners' you see sometimes.

Content

The information displayed within a web page. This can include text, photographs, graphics, audio, video etc.

Copy

The written text that you'll need to supply us with for each of your website pages.

Content Management System (CMS)

A CMS allows you to review, re-use, edit, publish and manage the content of your website efficiently and effectively. It enables you to keep your site up to date and maximise the chances of your visitors returning. A CMS is essential for managing your website and all our websites come with a CMS as standard.

Screen resolution

The number of 'pixels' a computer or smartphone screen can display. Typical desktop PC resolutions are 1024 x 768, 1280 x 1024 and 1920 x 1080. Generally, the higher the resolution, the more information you can display on your screen and the sharper it will look.

On a desktop computer you may be able to change the resoution to a higher one in your operating system settings. You may find this improves your viewing experience greatly.

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WEBSITES QUICK LOOK UP.

	WEB-PRO-1 Brochure Style	WEB-PRO-2 Brochure Style	WEB-PRO-3 Brochure Style	WEB-PRO-4 Brochure Style	WEB-PRO-5 Brochure Style	ECOMMERCE Online Shop etc
	1 Section: Unlimited Sub-Pages	2-4 Sections: Unlimited Sub-Pages	5-8 Sections: Unlimited Sub-Pages	**9-15 Sections: Unlimited Sub-Pages**	Unlimited Sections and Sub-Pages	Unlimited Sections & Product Pages
Standard Website Package Features:						
Custom designed, responsive website with easy to use Content Management System (CMS) included, allowing you to easily edit your textual content and images etc	•	•	•	•	•	•
Responsive Design - looks great on Desktop, Smartphone or Tablet	•	•	•	•	•	•
Non-eCommerce Sites: Designed and built around the WordPress framework	•	•	•	•	•	N/A
eCommerce sites: Designed and built around the Magento or WordPress frameworks (depending on your requirements)	N/A	N/A	N/A	N/A	N/A	•
Unlimited web design concepts and revisions until you are happy with the design	•	•	•	•	•	•
Free logo design; Unlimited concepts or improvements to existing logo if required	•	•	•	•	•	•
Embedded video & audio player support	•	•	•	•	•	•
Dynamic Image Slider on homepage	•	•	•	•	•	•
Image gallery		•	•	•	•	
Advanced JavaScript functionality	•	•	•	•	•	•
Integrated enquiry/contact forms	•	•	•	•	•	•
FREE use of photography from our extensive image library	•	•	•	•	•	•
Social Media Links integration: (FaceBook & Twitter)	•	•	•	•	•	•
FREE Website domain name of your choice	•	•	•	•	•	•
1 year FREE high speed, secure business hosting	•	•	•	•	•	•
Multiple email accounts	•	•	•	•	•	•
Online website statistics; view visitor data, hits etc.	•	•	•	•	•	•
FREE Standard Search Engine Optimisation (SEO) Optimised for maximum on-site conversions	•	•	•	•	•	•
Internet Explorer, Firefox, Safari & Google Chrome	•	•	•	•	•	•
Free Non-Geographic Telephone Number	•	•	•	•	•	•
Fully upgradeable to more advanced features or custom requirements	•	•	•	•	•	•
Expert Technical Help & Support	•	•	•	•	•	•
One off cost - no ongoing website payments	•	•	•	•	•	•
Update product details via your web browser with ease: Prices, Product Photos, Stock Details, VAT, Delivery Options, Offers + Many more advanced features...						•
Unlimited categories and products						•
Take payments online **using the payment provider of your choice.** We are associated with BarclayCard						•
Shopping cart system to allow easy purchase of products						•
Advanced search system						•
Send out an e-newsletter to all registered customers						•
Allow customers to view order history and leave product reviews from their own account						•
Multi-currency support						•
View various online reports						•

ADVANCED SITES: If you require a more complex website for your business operations then we would love to hear from you. We are experienced in designing and developing large sites with advanced functionality for a wide range of clients.

Advanced Website (Contact us for a bespoke quotation)	Advanced Website (Contact us for a bespoke quotation)	Advanced Website (Contact us for a bespoke quotation)	Advanced Website (Contact us for a bespoke quotation)	Advanced Website (Contact us for a bespoke quotation)
DATING	**PROPERTY**	**RECRUITMENT**	**MEDIA E.G. MUSIC / VIDEO**	**SOCIAL NETWORKING**
PHOTOGRAPHY	**LOGISTICS / DELIVERY**	**HOLIDAY / TRAVEL**	**HEALTH & FITNESS**	**FINANCIAL**

MADE FOR YOU: **Any of our packages can be tailored to suit your exact requirements.**
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